



YOUR SPECIALIST FOR HISPANIC FOOD
Over 40 years of Customer Service

GORDO'S
FOODSERVICE



Gordo's Foodservice ~ Food Show Set Up

Inside This Guide

- Standard 10 x 10 booth
- What you will need
- Booth set up examples
- Table in booth set up examples
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- Contact info



Thank You to our Brokers

The Gordos Foodservice team is grateful for your support.

As we have grown, the one thing we hear from customers is they like our small company, family feel. This guide is designed to keep the same Gordos look and feel on a national basis.

The suggestions and photos in this presentation are designed to share what we have seen work and to have you share in our success.

Thanks again for being part of our team.



Standard 10' x 10' Booth - Supplied

- 2- 6' tables
- 2- or 3- chairs
- Trash can
- Cart for transporting items to booth
- Ice



Serving Suggestions - Sour Cream

- Take Gordo's Sour Cream
- Mix Gordo's Peppers
- Plain w/Dip
- Sell sheet link –

<https://gordosfoods.com/wp-content/uploads/Gordos-Sour-Cream-Sell-Sheet.pdf>



GORDO'S
Sour Cream
An authentic creamy addition to all your dishes

Gordo's Sour Cream has been a favorite of Tex-Mex restaurants around the country for more than a decade. Our real dairy cultured stabilized, smooth, and creamy sour cream is a welcome addition to all your Hispanic recipes. Shipped in easy-to-use, value minded pails it arrives ready to serve.

Great Addition To:

- Enchiladas
- Burritos
- Quesadillas
- Nachos
- Soups



Serving Suggestions

- 2-



Serving Suggestions -

- 2-



What You Will Need

- 1- Big Gordo's central banner and/or
- 1- Gordo's pull-up side banner and/or
- 1- La Querida pull-up side banner
- 2- Black tablecloths or 2- Black tablecloth runner with Gordo's Logo
- 4- Small bowls (for spices)
- 3 to 4- Big plates (for dried peppers)
- 2- Big bowls (for shredded or squared cheese)
- 2- Trays for ice
- 1 or 2 Bunch of Cilantro/Lettuce (to cover ice on trays)
- 2 Tweezers (for shredded cheese)
- Small Plastic cups and lids (for shredded cheese)

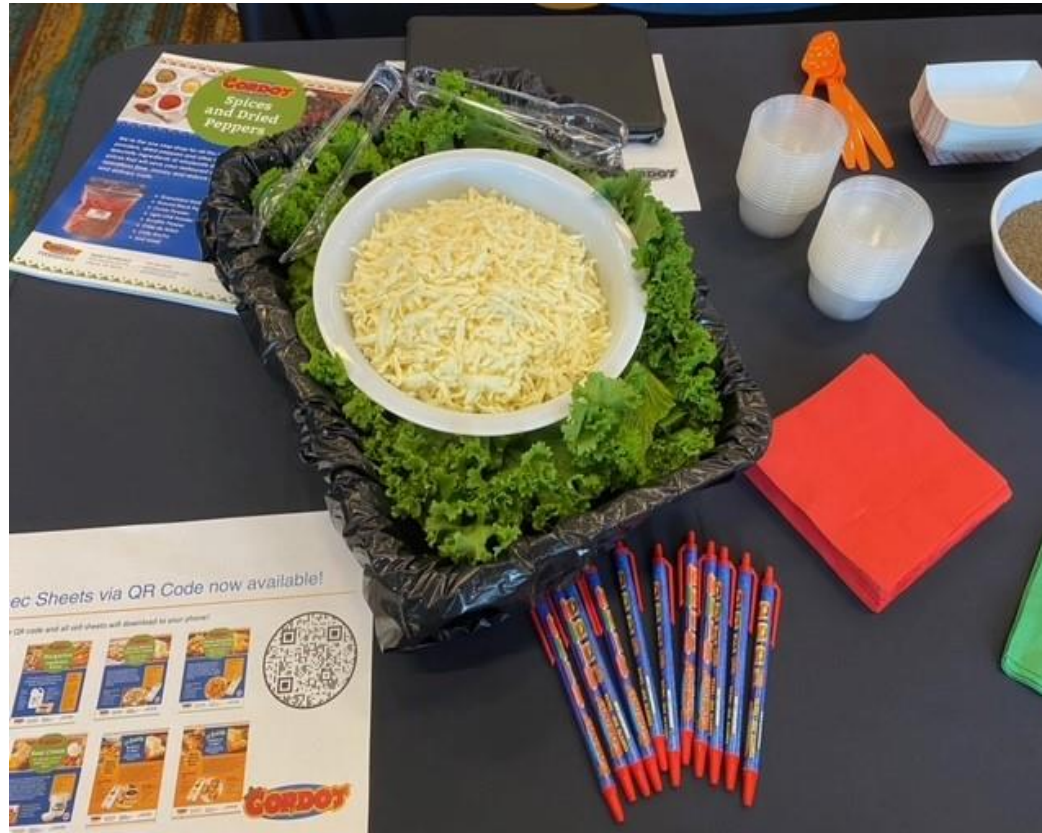
- Toothpicks (for squared cheese)
- Forks or Spoons (for shredded cheese)
- Napkins
- Paper Towels
- Disposable gloves
- Black Trash Bags
- Gordos Pens
- 2 or 3 Additional products to display (available on that market)
- Printed Information with Display
- Gordo's Merchandise (gifts for customers)
- Small Cooler (for cheese storage)



10' x 10' Booth – Sample Photos



10' x 10' Booth – Sample Photos



10' x 10' Booth – Sample Photos

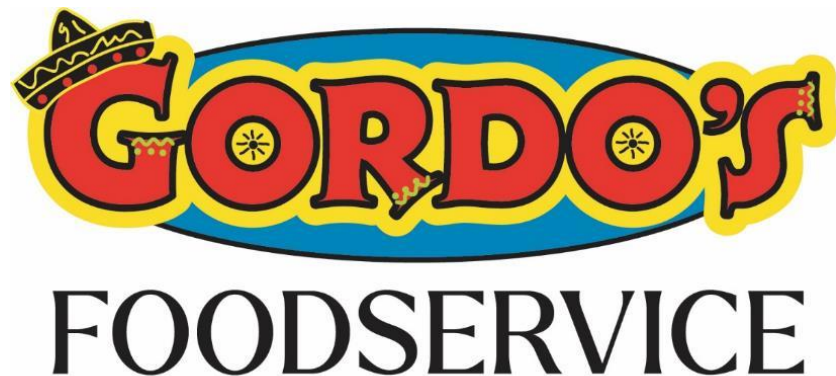


Sample Request Process

Samples Process:

- (Requests, Deductions for Samples etc.)





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